



Photo: Teresa Cheng

## Why do we ask for money?

### We're going to go birding anyway...

That's a good point. Imagine our Birdathon as being like to a bikathon or walkathon—any sponsor driven fundraiser for a charitable cause. In this case, we're working to generate awareness and protect our local birds. **We need your help!** Like any runner or cyclist that participates in a pledge-based event, we're doing what we love—for a cause we care about...



### Help the birds today!

## Become a member.

Our mission is to promote the enjoyment, understanding, and protection of birds and other wildlife by engaging people of all ages in birding, education, and conservation.



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# Curious about our Birdathon?



Photo: Dave Zittin



## What is a Birdathon?

The annual spring birdathon is one of Santa Clara Valley Audubon's biggest fundraisers of the year!

**We search for birds...** as many as we can find in our area.

**We promote awareness of birds...** birds need our attention, and care.

**We ask for sponsors...** people like you who care about birds, and the habitats birds require to survive.

Photo: Ed Reed



## Do we do this every year?

### AND what do we do with the money?

Our non-profit organization has yearly expenses associated with our work. Your donations support SCVAS's **education** and **conservation** programs throughout the South Bay. We reach over 2,000 school children each year, fund our public drop-in birding events to engage the public, work with city governments to protect precious bird habitats, guide companies toward adopting bird-safe standards when they build office campuses. We also install nesting boxes and restore fragile habitats to create suitable areas for endangered birds.

## How can you help?

### Be a part of it!

**It's easy to get involved! Here are two good ways you can be a part of the annual fun AND help:**

1. **Sponsor a birdathon team.**  
Pledge on a per-bird basis (\$5 per bird species, for example), or you can contribute a flat amount. Either way, write a check to SCVAS.
2. **Join a birdathon team.**  
Find and count birds on existing teams. Or start your own team! Help the effort by raising money for us *and* learning about our local birds from your teammates. Information can be found at: [scvas.org/birdathon](http://scvas.org/birdathon)